



MEDIA STATEMENT

FOR IMMEDIATE RELEASE

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Local salon raises funds for Cancer Center

Howland, January 20, 2010 — The Lanai Salon, with a little ingenuity and the spirit of giving, took a corporate gift and turned it into a fundraiser for the Ireland Cancer Center at Trumbull Memorial Hospital.

The salon created a basket valued at nearly \$500 and raffled it off to clients and the community. The basket included a pink limited edition Paul Mitchell flat iron, a professional blow dryer and an array of other salon and spa products. In just two months, the salon raised more than \$900 for the Cancer Center through raffle ticket sales.

Fran Ruberto, one of the salon's owners, said due to the tremendous support they received, another raffle is in the works. "I think everyone has someone who's been touched by cancer in their life, and this was a wonderful way for us to give something back," Ruberto said.

With the positive response from clients and staff, Ruberto contacted the Paul Mitchell offices in hopes that other salons would soon follow suit.

The Lanai Salon is located at 165 Niles Cortland Road in the Galleria Suites. For more information, please contact Christine Ruggieri at 330-240-4838.

In the attached photo:

Melanie Kush, Jen Ulp, Fran Ruberto, Gina Cannell, and Ashley Lokash present a check to Christine Ruggieri from the Trumbull Memorial Hospital Foundation.

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Photo: Melanie Kush, Jen Ulp, Fran Ruberto, Gina Cannell, and Ashley Lokash present a check to Christine Ruggieri from the Trumbull Memorial Hospital Foundation.